October is Breast Cancer Awareness Month, and in the spirit of raising awareness, we'd like to remind you of PenAir Credit Union's second annual Snack Stock initiative, which is currently underway. Snack Stock is a community-wide snack drive benefiting Ascension Sacred Heart Cancer Centers, and we need your help spreading the word. (A huge thank you to those who have already published stories on their platforms.) SnackStock has only a few weeks left and we have not reached out goal yet. We ask for your help spreading the word and garnering support for this amazing initiative. And now there is an added bonus!

From October 2-31, we are collecting individually wrapped snacks to fill the cancer center's snack cabinet, providing comfort to patients and their families during treatment and appointments. Donations can be made by the community, including both PenAir members and non-members. Just today, we recorded a video of Sunshine Nall, a nursing leader at Sacred Heart Cancer Center, at the Airport, and you are welcome to the footage. Or she is more than happy to make time for you if you want to do your own video recording. Additionally, any PenAir branch is available for b-roll, and I can have a PenAir team member available for you as well. Here are the key details:

## **Collection Period:**

October 2 - 31, 2024

## **Drop-off Locations:**

Any of PenAir's 12 branch locations in Northwest Florida and Southern Alabama

## **Accepted Snacks:**

Individually wrapped items such as chips, pretzels, popcorn, crackers, protein bars, or fruit cups. A complete list can be found at www.penair.org/SnackStock

Comfort Local Cancer
Patients through
PenAir's Snack Stock
Drive - PenAir Credit
Union

www.penair.org

Cannot make it in person? We've made it easy to donate and participate. Order from our <u>Amazon Wishlist</u> and deliver the donation directly to our Nine Mile corporate office. Every donation, big or small, helps us support those battling cancer.

We have a new opportunity and partnership. The Pensacola Ice Flyers have partnered with PenAir Credit Union to make their October 26th game a SnackStock collection location. Attendees who bring a snack item to the game will be entered into a drawing for an amazing pink Ice Flyers jersey! We are grateful to the Pensacola Ice Flyers for supporting this community-wide initiative.

Thank you for helping us make a difference and for any support you can give to help spread the word. Please reach out to me if there is anything I can do to help you and coordinate any efforts to help us tell this story and garner community support. We would love to see the boxes fill up after this weekend!

With My Thanks, Gratitude, and Appreciation!